



HYDERABAD METROPOLITAN DEVELOPMENT AUTHORITY
'C' Block, District Commercial Complex, Tarnaka, Hyderabad – 500 007.

Office of the Public Relations Department

PRESS RELEASE

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**HUSSAIN S AGAR LAKE SURROUNDINGS DECLARED AS PLASTIC FREE
ZONE FROM 1ST MAY 2010**

The historic Hussain Sagar lake is taken up for cleaning by HMDA with assistance from JICA by improving the water quality. In this direction efforts are being made to restore the Hussain Sagar Lake.

The major source of pollution to the Hussain Sagar Lake is from four major nalas leading to Hussain Sagar and the lakes surrounding activities. In this direction it is observed a lot of solid waste materials entering into the lake through nalas as well as from lakes surrounding activities / areas. To strengthen the idea of Hussain Sagar Lake and Catchment Area Improvement Project, HMDA declare the lakes surrounding area as "**Plastic free zone**" from 1st May 2010.

As it is a known fact that the impact of using of plastic and its hazardous impact on the environment which in turn effects the human beings, it is essential to reduce or avoid the entry of recycled plastic into the Hussain Sagar Lake. As a part of Hussain Sagar Lake and Catchment Area Improvement Project, for the benefit of the community living in and around the Hussainsagar lake and in the catchment area, HMDA would like to declare the Hussain Sagar Lake surrounding as a plastic free zone with a special focus on NTR Garden, Secretariat Raod, Opposite to I-Max, Necklace Road, Lumbini Park, Eat street, Jal Vihar, Sanjivaiah Park and all the vendors who are surviving on the lake surrounding particularly on necklace road and in the parks.

The main objective is to keep the Husssiansagar lake and its Surrounding free from Plastics and solid waste by declaring the lake surroundings as "Plastic Free Zone", thereby reducing the use of recycled Plastics and attain zero usage of Plastics.

In this direction, special task force teams are formed to oversee the effective implementation of the programme regularly from 4:00 p.m. to 8:00 p.m.

P.T.O.

In a meeting held on 27-4-2010 at office of Hussain Sagar Lake & Catchment Area Improvement Project (HSL&CAIP), the NGOs, Stakeholders, officials, members of neighbourhood committees gave many suggestions for effective implementation of the programme. The suggestions included ban of using plastic glasses, bags in parks, hotels, function areas, organizing awareness programmes to the people in slums through door stickers, wall posters and pamphlets, through slides in Cinema theaters, educating slum dwellers about health hazardous of using plastic. Collecting penalties, giving punishments to the offenders. Promote use of paper and cloth bags as an eco-friendly alternative to plastic etc.

During the meeting, HMDA appealed all the vendors / establishments to arrange drinking water facilities. The cleaning of the lake and dumping in the lake was also discussed and it was decided to request the neighbouring area people not to dump any waste material into lake.

The meeting was chaired by Sri. Sunil Kumar Gupta, IFS, Member Environment, attended by NGOs – CARE, CEE, Sukuki Exonora, CHATRI, APSA and officials of HMDA, GHMC, APTDC and Restaurant owners of Buddha Purnima Project area.

Member Environment, HMDA thanked all the participants who attended the meeting.

COMPLETED

Issued by the Public Relations Officer, Hyderabad Metropolitan Development Authority (HMDA), 'C' Block, District Commercial Complex, Tarnaka, Hyderabad – 500 007. Mobile: 9849909799, e-mail: ramakrishnapro@gmail.com

PUBLIC RELATIONS OFFICER